

**Before you send this**

Two things to fill in: your name at the bottom, and the last section — two sentences on why this one, in your words. Everything else is ready to go. Send it as an email or forward the PDF. — Daniel

## Approval request: MPL Board membership

Annual dues of \$3,750. No travel. Refundable within 45 days.

**To** [CEO or CFO]  
**From** [Your name], [your title]  
**Re** Membership in the MPL Board, 12 months

I'd like to join the MPL Board for the coming year. Here's what it is, what it costs, and what I expect it to return to us.

**What it is**

A private, application-only peer advisory board for the top People leaders at companies of 200+ employees — CPOs, CHROs, and VPs of People. Membership is capped at 350 seats. Every member is interviewed personally before being admitted, and direct competitors are never seated in the same group. There are no vendors, sponsors, consultants, or recruiters in the room.

**What it costs**

\$3,750 for twelve months — about \$312 a month, or roughly one hour of outside employment counsel. The core commitment is one 60-minute video call per month, so there is no travel cost attached. If it isn't a fit after the first board meeting, the full amount is refundable within 45 days.

**What the company gets**

1. **Better decisions on our highest-risk work.** Restructures, comp changes, executive transitions, and AI rollouts get pressure-tested by five peers who have already run them — before we commit, not after.
2. **Outside expertise we can't buy at this price.** Monthly off-the-record sessions with heads of talent at venture funds, executive search leaders, and operators who have scaled the function — a single one of these would cost more than the annual seat.
3. **Benchmarking without commissioning a survey.** Direct comparison against peer companies on comp structure, team design, and process, from peers who will tell me what actually happened.
4. **Less spend on outside help.** A problem a peer has already solved doesn't need a consultant.

**What I'll commit to**

One 60-minute session a month on a fixed date. After each one I'll write up anything relevant to our priorities and send it to you, so the value doesn't stop with me.

**Why this one**

*[Two sentences in your own words. What you're carrying right now that you'd bring to the room, and why peers in the same seat are the right people to help with it.]*

Happy to walk through any of this. Full breakdown at [board.modernpeopleleader.com/case](https://board.modernpeopleleader.com/case).